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Andy Campbell_creative

Thank you for your consideration.

I specialize in creating and nurturing brands that deliver for my clients. I value a strong idea and the strategy behind it. And I am a team player.

I am well-versed in Adobe Creative Suite and social media. I am sensitive to deadlines and budget constraints and I welcome new challenges.

My professional experience is as follows:

April 2011 to present.

Leopard Communications, An Ogilvy Company, Denver, Colorado.

Senior Designer at an international leader in B2B marketing. Responsible for the creation of sales enablement tools that use video, email, Powerpoint and interactive collateral to tell the sellers' stories in ways buyers can understand. Clients include IBM, CDW and Dex One.

April 2008 to present.

Freelance Designer & Developer.

Helping Denver-area small businesses promote themselves in print and online. Clients include Colorado Coalition for the Medically Underserved, SextonLawton Architecture and Garbarini.

March 2008 to June 2010.

Davis Branding & Marketing, Denver, Colorado.

Interactive Director and Lead Developer. Responsible for design and development of websites and email campaigns; social media consulting and implementation; and cross-media branding, collateral and advertising campaigns. Clients include Centura Health, Hair Sciences Center of Colorado and Panorama Orthopedics & Spine Center.

October 2002 to February 2008.

McClain Finlon Advertising, Denver, Colorado.

Senior Designer at the Rocky Mountain region's premier independently-owned, full-service agency. Responsible for the creation of targeted advertising, collateral and brand analysis, including corporate identity and graphic standards. Clients include CUNA Mutual Group, MWH Global, Hunter Douglas Window Fashions and Qwest Communications.

February 2001 to October 2002.

Allen & Gerritsen, Watertown, Massachusetts.

Art Director at New England's largest independently-owned advertising agency targeting CXOs and affluent consumers. Responsible for the creation of advertising, direct mail, collateral and POP materials, and the strategies and concepts behind them. Clients include INVESCO Funds, Redington Tackle Company, Siemens Medical Systems and SolidWorks Corporation.

Additional experience includes five years with Fidelity Investments' in-house creative agency.

In June 1995 I earned a Bachelor's degree in Fine Arts with a concentration in Graphic Design from Colorado State University, Fort Collins, Colorado.

My work has been recognized by Art Directors Club of Denver, Business Marketing Association, New England Direct Marketing Association and Aster Awards for Excellence in Medical Marketing.

My personal time is spent cycling in the foothills, skiing around I-70 and playing with my two boys.

References are available upon request and my work is online at andycampbellcreative.com